



February 2013

EV Event Calendar

- [SAE 2013 Apr 16-18. Detroit](#)
- [WEVS May 14-15. Norway](#)
- [Plug-In '13 Sep 30-Oct 3. San Diego](#)

2014 Prius C Scores First Place on 'Greenest' Vehicle List

With aggressive national fuel economy standards kicking in for model-years 2012 to 2025, automakers have provided an impressive array of efficient vehicle options for 2013, according to new environmental automotive ratings released by the American Council for an Energy-Efficient Economy (ACEEE).
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DOT Wants Electric Cars to Make More Noise

The Department of Transportation is proposing new regulations that would require hybrid and electric cars to make more noise when their engines are running.

Verdek is a distributor of electric vehicle charging equipment that provides installation, local sales, technical support and consulting for all your EV requirements. If you need a responsive and reliable expert to assist with your EV charging needs or research, **Verdek** is your best choice.

Verdek Installs Charging Stations at New Whole Foods Store in Katy, Texas

Whole Foods is opening a 34,000 sq ft store in Katy, Texas. In addition to its usual healthy food offerings, this Whole Foods store features in its parking lot 2, ChargePoint Electric Vehicle Charging Stations for the free use of their customers. These stations were personalized with the unique Whole Foods corporate colors and logo.

Whole Foods is no stranger to EV charging Stations. WF partnered with Verdek in 2010 to installed their first stations at their downtown Austin store.

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The rules are designed to make it easier for pedestrians to hear the quiet automobiles when they are approaching.

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Cadillac Debuts 2014 ELR Extended-Range EV in Detroit

GM's Cadillac brand debuted its all-new 2014-MY Cadillac ELR at the North American International Auto Show in Detroit. The ELR is based on GM's Converj concept and integrates the automaker's Extended Range Electric Vehicle (EREV) technology into a Cadillac platform. GM said it plans to begin ELR production in the United States in late 2013 and begin selling it in early 2014 in North America.

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2014 Honda Accord Plug-In Hybrid Arrives in New York and California

The 2014 Honda Accord Plug-In Hybrid Electric Vehicle, rated by the EPA at 115 MPGe in all-electric mode, went on sale Jan. 15 at select New York and California Honda dealers with an MSRP of \$39,780.

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WASHINGTON -- Energy Secretary Steven Chu announced 13 major U.S. employers and eight stakeholder groups have joined the new Workplace Charging Challenge to help expand access to workplace charging stations for American workers across the country. In a speech at the Washington Auto Show, Secretary Chu outlined the new initiative, which aims to expand the availability of workplace charging, increasing the convenience of plug-in electric vehicles (PEVs) and providing drivers with more options. "The market for electric vehicles is expanding dramatically, giving drivers more options to save money on gasoline while reducing carbon pollution," said Secretary Chu.

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How Charging Infrastructure Plays a Critical Role in the Success of EVs

Electric vehicle charging stations are the wallflowers of the car-fueling dance. Traditional gas stations take center stage; they're in your face and more or less everywhere. Meanwhile, most EV charging stations do not attract a great deal of attention; they're subtle. Whether mounted to a wall in a dimly lit parking garage or perched discreetly on a sidewalk outside a shopping mall, they very easily blend into their environment. Nevertheless, the charging station industry has grown considerably in the past couple years. Alongside it, so has an array of supporters -- cities, automakers, nonprofits and champions of electric vehicle technology -- who are banking on its importance for the success of the EV market. That is because, to many, a charging station is much more than simply charging technology; it's also a billboard advertisement.

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