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Verdek and I Drive Green Partnership Expands with New Eco Driving Initiatives

ROME, Ga., Sept. 14, 2009 – Verdek, Inc. announced today that their recently formed partnership with I Drive Green (IDG) has been enhanced and expanded. Two weeks ago, IDG launched a new website called idgacademy.org designed to support as well as educate individuals and companies through eco driving initiatives.

The IDG website was launched concurrently with eBay's "Give. Good. Green" campaign, an initiative designed to inspire their community of 88 million buyers and sellers – and any individual that is inspired to join – to make a difference through a variety of activities on eBay. The IDG website and eBay's "Give. Good. Green" campaign was launched on Sept. 1 and will continue to run for six weeks. The launch of the IDG website signifies the importance of driving awareness through education, purchases, sales and donations.

Key participants in the launch of the idgacademy.org including eBay Motors, IDG, Verdek, Pirelli Tires, Kompolt and Ronn Motor Company. The promotion will run across all five of eBay's social properties. The promotion will include a final prize of a Tazzari ZERO, the cool electric vehicle that Verdek-EV will bring to North America by the end of 2009. All U.S. residents can enter the sweepstakes at <http://ebay.promotionexpert.com/givegoodgreen/amoe.html>.

Jean Paul Libert, co-founder and visionary of I Drive Green, stated, "We are proud to be associated and partnered with Verdek. Their focus on developing and delivering quality, environmentally friendly and sustainable technologies makes them a perfect fit for us and this global promotion on eBay. I Drive Green is committed to public/driver education in a move towards more environmentally conscious, sustainable automotive technologies."

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Guy Mannino, president and CEO of Verdek, stated “We look forward to a long-term relationship with I Drive Green; we are sharing common targets in offering alternative transportation”

VERDEK-EV promotes electric vehicles, such as the Tazzari ZERO, and Coulomb Charging Stations to support the growth of alternative and sustainable transportation systems in North America.

For more information, such as downloading a Tazzari ZERO brochure, reserving a vehicle or applying to become a dealer, please visit our web site at www.VERDEK-EV.com or VERDEK-EV on Facebook “Tazzari Zero USA” and Twitter “GuyMannino”.

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