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January 2011

## Tazzari Zero Newsletter



**2011 ZERO  
Unveiled:  
Groundbreaking  
Innovations  
for the Special  
Edition**

At the heart of the Bologna Motor Show, at "Electric City", the Tazzari booth met with a resounding success, in particular due to the launch of the new 2011 Tazzari Zero Special Edition, a limited and numbered series counting just 999 vehicles. Not just an facelift, but also a new version which introduces a number of high-tech solutions such as the touch-screen control panel and, as well as the portable tri-phase battery charger, the chance to integrate new batteries with 25% extra energy capacity to provide even more roaming range.

Many people had a chance to try out the Tazzari ZERO on the specially built track inside the exhibition hall. Silent and responsive, 2 ZERO's were available to an enthusiastic public and after trying the Tazzari ZERO for size, Stefania Prestigiacomio, Italian Minister for Environmental Affairs, declared: "Very nice and safe. Above all, I'm proud to say it's an Italian vehicle."

Following ZERO's global success, already a "green" icon in ecologically advanced cities in Europe and beyond, and with an aim to satisfying an ever-increasing demand, the Tazzari



**Also coming soon.....**

a brand new clothing line .

The Zero Collection features jackets, hoodies, sweatshirts, polos, and t-shirts. available colors in black, white, green, or pink.

**Sincerely,**

Guy Mannino  
Verdek

Group has boosted its production capacity by 50% in the Imola-based plant by adding a new production line. Key objectives are to respond to the current demand and halve delivery times. Furthermore, the colour range has grown and optional features have been added. All the interesting innovations can be seen on the web-based Car Configurators for ZERO and ZERO Special Edition at [www.tazzari-zero.com](http://www.tazzari-zero.com).

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