



FOR IMMEDIATE RELEASE

CONTACT: Rudy Garcia, National Sales Director – Verdek LLC
(602) 686-0347 / rgarcia@verdek.com

**“All Electric Vehicle ‘Ride to the Future Tour’ arriving in Las Vegas
August 4th, Staged to Set Four Guinness World Records ”**

Phoenix, AZ July, 2013 - Members of a crew determined to set four Guinness world records and raise environmental awareness began their *Ride to the Future Tour* (RTFT) in Charleston, South Carolina on July 4 and are expected to end in Mountain View, California in mid-August. An electric car, motorcycle, and scooter plus a group of electric bicycles are being driven or ridden across the country, and the miles traveled will set a record for each vehicle. They will be arriving in Las Vegas, NV on August 4th, just 12 days away from their record breaking tour with their final destination at the Google Headquarters in Mountain View, CA.

This tour is the brain child of Susan Jones, the event founder who originally began the project to set a world record for the longest journey on an electric scooter and from there expanded the tour to include multiple vehicles. Susan is riding one of the electric scooters on the trip.

Sponsorship and support for the RTFT group’s arrival in Las Vegas is being provided by The Element Hotel, Las Vegas Cyclery, the Nevada Electric Vehicle Accelerator (NEVA), and Verdek LLC. Las Vegas Cyclery located at 10575 Discovery Drive in Las Vegas will be hosting the RTFT welcoming party, co-sponsored by Verdek LLC. The first participants of the RTFT are expected to be arriving as early as 3PM on August 4th. **A press conference will be held for the media at the Las Vegas Cyclery at 6:30PM.**

“This is truly a significant effort that bears some recognition,” said Rudy Garcia, National Sales Director of Verdek LLC. “We originally spoke with Susan Jones prior to their departure from Charleston, SC and pledged to assist with support and accommodations upon their arrival in Las Vegas. It’s been impressive to see the effort from David Smith, General Manager of Element Las Vegas Summerlin, as well as Jared and Heather Fisher, owners of the Las Vegas Cyclery. The hotel and retail business are located next door to each other. David Smith has provided the RTFT with room accommodations at no cost to the team while Jared and Heather Fisher agreed to host the event at their company site. Both the Element Hotel and Las Vegas Cyclery have been recognized for their unique green building achievements and sustainability efforts, that have been incorporated into their respective properties. Stan Hanel, Outreach Coordinator for NEVA, has also been instrumental in drumming up support and assisting with logistics.”

About Las Vegas Cyclery: Las Vegas Cyclery invested \$2.8 million to open a state-of-the-art energy-efficient building that is engineered to a “net-zero” energy building using 208 solar panels and one of the valley’s few vertical wind turbines and store-powered, occupancy-sensor lighting. The 9,785-square-foot ultra-green bike shop is a literal power plant and a shrine to energy efficiency. The Cyclery building recently received their Platinum LEED certification.

About The Element Las Vegas Summerlin: Element Las Vegas Summerlin earned a coveted Leadership in Energy and Environmental Design (LEED) certification from the U.S. Green Building Council (USGBC) and was designed to be “green from the ground up. The Element serves as Starwood’s green innovation lab, where sustainable practices are tested before migrating to other brands.

About the Nevada Electric Vehicle Accelerator (NEVA): NEVA is a non-profit educational organization that is working to establish an information clearinghouse and network of electric vehicle supply equipment resources that will be sustainable and accessible throughout the state of Nevada.

About Verdek LLC: Verdek LLC provides clean fueling solutions for fleets, municipalities, retailers, and building owners. Products include charging stations for electric vehicles and CNG fueling stations. Verdek’s sales and support team members are experts in both alternative fuel options and provide products that are world class in their technology and that are also ranked number one in each respective clean energy industry.

www.verdek.com

123 Rolling Meadow Road - Madison CT 06443 - info@verdek.com - Phone: (888) 336-3734 - Fax: (203) 421-6110