



FOR IMMEDIATE RELEASE

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**“VERDEK LLC NATIONAL SALES DIRECTOR WILL CONDUCT AN
EDUCATIONAL BREAKOUT SESSION AT THE 2013 NAA GREEN
CONFERENCE IN BALTIMORE, MD APRIL 17TH.”**

PHOENIX (April, 2013) – Rudy Garcia, Verdek LLC National Sales Director will be conducting one of the educational breakout sessions at the upcoming 2013 NAA (National Apartment Association) Green Conference on April 17th, 2013, titled “The Impact of Electric Vehicles in 2013 and Beyond”. The session will focus on the impact that electric vehicles and owners will have on all multi-housing properties which will include current and predicted EV sales trends as well as building code and charging station installation options and considerations.

“We are pleased to have been asked by the NAA to provide this educational workshop to all the attendees of this year’s NAA Green Conference”, commented Guy Mannino, President/CEO of Verdek LLC. “As competitive as the multi-housing industry is with regard to attracting tenants to their properties based on their attractive and attention getting amenities, it is but one additional confirmation that the electric vehicle market is hitting the beginning of its growth curve because there are already numerous properties offering electric vehicle charging as an available amenity. As with any other technology adoption cycle, the right time to identify with the new technology and begin to identify with its supportive consumers is in the “Early Majority” stage. This strategic positioning can pay big dividends as the technology cycle continues through the “Main Street” stage. Relative to electric vehicles and the associated vehicle charging infrastructure, we are convinced that we are at the beginning of the Early Majority stage now.”

“The presentation will be a great complement to all the other green building, sustainable design, how to certify properties to LEED or Green Building standards, etc. sessions that are part of the educational segment of the conference.”, commented Rudy Garcia, National Sales Director for Verdek LLC. “Our presentation will focus on the electric vehicle industry, sales statistics, owner profiles, and how these vehicle owners are already impacting parking and charging access and amenities that are being added at retail, hospitality, and other businesses where they shop and work. We’ll also discuss how and what management and property owners/designers should be planning for in order to attract and retain tenants owning or desiring to own an electric vehicle.”

About the NAA:

The National Apartment Association (NAA) is America’s leading advocate for quality rental housing. NAA’s mission is to serve the interests of multifamily housing owners, managers, developers and suppliers and maintain a high level of professionalism in the multifamily housing industry to better serve the rental housing needs of the public. NAA is a federation of 170 state and local affiliates, comprised of more than 60,000 multifamily housing companies representing more than 6.7 million apartment homes throughout the United States and Canada.

About Verdek LLC:

VERDEK LLC provides clean fueling solutions for fleets, municipalities, retailers, and building owners. Products include charging stations for electric vehicles and CNG fueling stations. Verdek’s sales and support team members are experts in both alternative fuel options and provide products that are world class in their technology and that are also ranked number one in each industry. Both fuel sources are cleaner and reduce our dependency on foreign sources of oil. CNG has become abundant in the US and electricity production is continuously shifting toward cleaner production methods such solar and wind making both fuels a very attractive and clean option for fleet owners/operators and consumers.

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