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“Major U.S. Companies Pledge to Install EV Charging Infrastructure”

PHOENIX (February, 2013) – The U.S. Department of Energy announced that 13 U.S. employers and eight other stakeholder groups have joined the Workplace Charging Challenge, which is designed to provide access to vehicle charging stations at places of employment.

Companies that have joined this effort include 3M, Chrysler Group, Duke Energy, Eli Lilly and Company, Ford, GE, GM, Google, Nissan, San Diego Gas & Electric, Siemens, Tesla, and Verizon. Stakeholder organizations that have pledged their support for this effort include the California PEV Collaborative, CALSTART, Electric Drive Transportation Association, Electrification Coalition, International Parking Institute, NextEnergy, Plug In America, and Rocky Mountain Institute. The program’s goal is to increase the number of charging stations that employers have installed tenfold within five years.

“The Workplace Charging Challenge program and the thirteen companies that have initially joined this effort is very encouraging for companies such as Verdek, because we’ll be educating and training others on the EV and EVSE industries for some time now.” commented Guy Mannino, President/CEO of Verdek LLC. “This degree of commitment by these very well known and recognized companies is a very clear indication that electric vehicles and the associated charging infrastructure are becoming main stream and that the increasing demand will begin to impact all companies that provide parking for the general public (retailers, restaurants, hospitality, etc.), employees, office building tenants and visitors, and residents of multi-housing developments.”

Companies pledging to this initiative have committed to assessing its workforce’s plug-in electric vehicle charging needs and then to developing and implementing a plan to install workplace charging infrastructure at a minimum of one of their major locations.

About the Workplace Charging Challenge Program:

Workplace charging plays a critical role in America’s plug-in electric vehicle (PEV) charging infrastructure. Installing workplace charging is a sign of corporate leadership, showing a willingness to adopt advanced technology as well as increasing consumer exposure and access to PEV charging opportunities. Employer-provided PEV charging also serves as an appealing employee benefit that can help attract and retain a cutting-edge workforce. It also enhances corporate sustainability efforts and can be a valuable complement to employee energy education plans. In support of employers who undertake the Pledge, DOE will provide technical assistance, informational resources, and an information-sharing forum. Additionally, successes made by those who undertake the Pledge will be recognized and the identification of best practices will be disseminated. Participating organizations will signal their commitment to workplace charging by signing the Workplace Charging Challenge Pledge. The Pledge calls upon America’s employers to act as “Partners” and make a bold commitment to provide PEV charging access for their workforce. The Pledge also enlists stakeholder organizations as “Ambassadors” to promote and facilitate workplace charging. If your organization is interested in learning more about the Pledge, please contact WorkplaceCharging@ee.doe.gov.

About Verdek LLC:

VERDEK LLC provides clean fueling solutions for fleets, municipalities, retailers, and building owners. Products include charging stations for electric vehicles and CNG fueling stations. Verdek’s sales and support team members are experts in both alternative fuel options and provide products that are world class in their technology and that are also ranked number one in each industry. Both fuel sources are cleaner and reduce our dependency on foreign sources of oil. CNG has become abundant in the US and electricity production is continuously shifting toward cleaner production methods such solar and wind making both fuels a very attractive and clean option for fleet owners/operators and consumers.

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